

2015
2016

ANNUAL REPORT

FROM THE BOARD CHAIRMAN

As we look back on another year — our 36th year of services to Brooklyn — we are proud to have maintained and grown New York Memory Center as a leader in nonprofit dementia care and a safe place that our clients and caregivers can call their home away from home.

One of the highlights of the past year was the ribbon-cutting ceremony that officially opened our second center in the Bushwick. The ceremony on October 21 at the rehabbed location on DeKalb Avenue featured presentations by Deputy Borough President Diana Reyna; Council Member Antonio Reynoso; Evelyn Cruz, Congressional Liaison for Nydia Velazquez; Caregiver Debbie Dilan; and Dr. Conchita Mendoza, Director of Geriatrics at Wyckoff Hospital. Each one shared their personal experiences with family members living with dementia and spoke about the desperate need for expanding these services.

Also in October, the Wall Street Journal Video crew came to the Center and filmed our members and staff. The result was a lovely, short video of our members and program narrated by then Program Director Josephine Brown. Please watch the video on our website. It's an excellent overview of our program and dementia care — and it also shows why the Memory Center Board chose Josephine to be our Executive Director in April 2016. Almost all of you who have been involved with the Center over the years have met Josephine. She joined the staff in 2000 and knows every aspect of our program and — most importantly — cares deeply for the individuals and families who seek out our program.

We are fortunate to have such a committed person on our staff. This is especially so as we anticipate a growing number of people being diagnosed with dementia. As the Baby Boomer generation ages, the number will necessarily increase and there will be an impact on our health services and an increased burden on our society. There is no doubt that the services offered by New York Memory Center must



Meeting the Needs of People
Living with Alzheimer's &
Dementia-Related Disorders



Each Spring cherry blossoms welcome members to our Park Slope Center.



Bushwick Center ribbon cutting (l to r): Councilman Antonio Reynoso; Evelyn Cruz, staff for Congressional Liaison for Nydia Velazquez; Mercedes Gomez, program director for the Bushwick Center; Josephine Brown, New York Memory Center Program Director; Joseph Giamboi, NYMC board chairman; caregiver Debbie Dilan; and Deputy Borough President Diana Reyna.

continue and grow. Listen to what caregivers have to say:

When my mom's husband of more than 35 years died, she physically and emotionally lost her bearings. It became evident that she could not live alone, and she moved into my living room more than 14 years ago. Two weeks later she started attending New York Memory Center. She is now 95 years old, and I am confident that without the daily interactions of the Center, she would have given up on life and on the possibilities and precious moments she has and continues to experience. I cry when I watch the staff attend to her — as if she is their beloved mother. It takes a Center to keep a beloved parent in one's home. They are our extended family without whom neither mom nor daughter would still be together. —Sharon Goldzweig

My mother, Kathleen, has been coming to the Center since about 2005. At first she was resistant, but now it's her second home. She loves to go when the van comes to pick her up. She enjoys seeing her friend Shirley and just being part of something outside of home. Over the weekend she gets restless, and I'm sure her skills would have deteriorated greatly over the last ten years if she had not been going to the Center. It gives me peace of mind, knowing that she is safe and happy when she's at New York Memory Center. — Patricia Bradley

Keeping elders with memory loss active in the community has been the centerpiece of our mission for more than three decades. Over the years we have consistently offered a weekday recreational day program, now at two centers. Our evening program at the Park Slope location has grown steadily over the last year. The special arts programming of the the Memory Arts Cafe included trips, dance, poetry and musical performances. The Caregiver Support Group meets twice monthly, and our experienced staff is on call 24/7 when a family crisis arises. To better respond to the urgent needs of the expanding immigrant communities in Brooklyn our services are multilingual, and each staff member attends regular trainings in dementia care. To watch them with our members is to recognize that this is not just a job to them but a vocation, and we are grateful to all fo them. In addition, we would like to add a special thank you for service to the center to interim Executive Director Joan Koenig who moved on to another position and longtime Operations Manager Reed Craig, who retired in 2015.

Caregivers give a resounding thumb's up to our programs, and recently the New York State Department of Health signaled their support by awarding New York Memory Center a \$100,000 grant to increase the services we provide to family caregivers. But grants only cover part of the funding needed to keep programs like ours going and growing. Last year we were able to raise an additional _____ because of your generosity, which helped to provide scholarships for members in need to attend the center.

During the coming months we hope to expand _____ and continue to hire professional artists to lead our music, exercise, dance, and art programs.

We are grateful to each one of you who has supported the center in some way during the past year. and hope that we can count on your now and in 2017. We invite you to visit and see what we do.

Warm Regards,

Joe Giamiboi
President/Board Chairman



Professional artists lead programs at the center, from drawing and painting to poetry, photography, music and dance. We are also lucky to have regular programs with the ACE Early Childhood Center, which is also located in our Park Slope building.



THANK YOU DONORS!

FOUNDATION GRANTS & CORPORATE SUPPORT

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In honor of Fred & Lucretia
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Meredith Hightower
Lyn Hill
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Nelly & Richard Isaacson
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Anthony and Debra Saraceno
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Philip and Victoria Saraceno
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Ratzlaff In loving memory of
Paul Ratzlaff
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Howard Shulman
Kevin and Joanne Smith
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Robin Stout
Thomas & Donna Tantuccio
In honor of Fred & Lucretia
Saraceno
Vincent and Mary Tirolo
Cynthia Trent In honor of Peter
Dwight Bluhm
Annette Tyler In loving
memory of Paul Ratzlaff
Mary Valmont In honor of
Rosalyn Valmont and Leon
Charles
Dino Veronese
Elise Wagner
Carolyn Walker
Margaret Walsh
Wendy Watson
Michael and Galen Weiser
Nelly & John Welch, MD

FINANCIALS

AUDITED REPORT FOR THE YEAR ENDED JUNE 30, 2015

SUPPORT AND REVENUE

Program service fees	\$768,438
Govt/Other contract revenues	\$600,376
Grants and contributions	\$46,195
Fundraising Events	\$9,212
Other income	\$13,508
Interest Income	\$581
TOTAL REVENUE	\$1,438,310

EXPENSES

Program Services	\$1,104,432
General and Administrative	\$152,638
Fundraising	\$31,491
TOTAL EXPENSES	\$1,288,561

Increase (Decrease)	\$149,749
NET ASSETS June 30, 2014	\$217,080
NET ASSETS June 30, 2015	\$376,888

Audited Financial Statements for the year ended June 2015, are filed with the NY Department of State. To receive a copy, write to: NYS Department of State, Office of Charities Registration, 120 Broadway, New York, NY 10271.



PARK SLOPE
199 14TH STREET
BROOKLYN, NY 11215
718-499-7701

BUSHWICK
1143-45 DEKALB AVENUE
BROOKLYN, NY 11221
718-484-2425



"I enjoy seeing my friends when I come to the center."
—A Member

NYMC STAFF

Park Slope and Bushwick

Executive Director

Josephine Brown, QDCS,
TTAP-C

Director of Special Projects

Marianne Nicolosi, MS, LMSW

Consulting Social Worker/ Outreach Coordinator

Michelle Laguerre, LMSW

Social Worker

Megan Christ, LMSW

Transportation Manager

Carol Preston, QDCS

Program Assistant/ Transportation Coordinator

Margarita Diaz, QDCS

Program Manager (Bushwick)

Mercedes Gomez, QDCP

Program Managers

Doris Pinckney, QDCP
Kevin Miranda, QDCP

Program Assistants

Mei Yu, QDCP
Joanne Bucciero, QDCP

Program Assistants/Drivers

Francoise Tcheutcheu, Vincent

Cobbler, Jamil Johnson,
QDCP, Rasheed Lopez,
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Colon

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George Maldonado

Custodian (Bushwick)

Raymond Gressman

Escorts

Kim Jordan,
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Ismail Butera

Poet in Residence

Gary Glazner

Percussionist in Residence

David Azarch

Improvisation

Elders Share the Arts

Musician

Barry Dobrin

Multimedia Artist in Residence

Tara Kacak

Dance Artists in Residence

Rhythm Break Cares

Yoga Artist

Maria Petsching

Tai Chi Therapist

Tyzanna Berman

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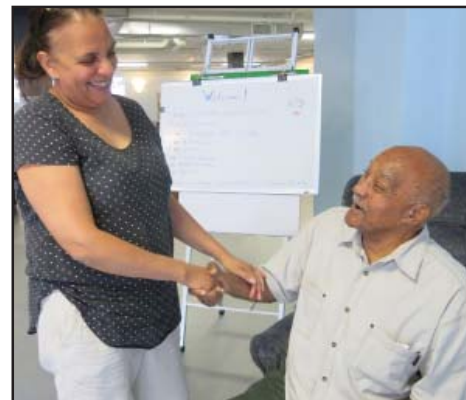
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"We are especially grateful to all of our staff who work so hard to care for all of our members and their caregivers. To watch them with our members is to recognize that this is not just a job to them but a vocation."

—Joseph Giamboi